



Costly Reflections in a Midas Mirror

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Carolina Academic Press, 2011. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service!
Summary: Costly Reflections in a Midas Mirror is an educational novel to be used near the end of a principles of managerial accounting course or at the beginning of a second-level cost accounting course. This instructional novel is ideal for an MBA program or a finance course which has a light coverage of managerial accounting. The inverse of ledgers, margins, and units, the story contains dead bodies, a wealthy client, and a drug-money laundering scheme. This supplemental text mixes fraud, murder, art, ethics, terrorism, and managerial accounting together to get a better way of learning the accounting process. Lenny Cramer, a Professor at Columbia University, tries to help a wealthy friend of his university. As a managerial professor, he uses his forensic background to solve a "whodunit" plot. Along the way, business practices and accounting concepts are elucidated in a way both students and instructors will find gripping as well as informative. This scenario approach may be used to reinforce cost accounting principles and introduce writing skills into the classroom. The potential murderers are numerous in this fast-paced Philip Marlowe-type intrigue. Although a...



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