



Keeping the Wheels Going

By Anonymous

Rarebooksclub.com, United States, 2013. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can usually download a free scanned copy of the original book (without typos) from the publisher. Not indexed. Not illustrated. 1922 edition. Excerpt: . and the two forms are still standing. An order comes in about every three months for 10,000 of each form. The memo or noteheads, are printed two-on, and the job is one that was secured through creating a design that appealed to the local manager, who, after all, is the man who can buy stationery for at least one chain hotel. Shortly afterward, I showed the same manager a card design to be handed to department guests, and he bought 2,000. Afterwards he bought many advertising blotters, to be placed in guests rooms. When a guest asked for stationery he was handed some of the small blotters, and requested to put one in each letter mailed out. The manager would also mail a few at intervals to the U. C. T. headquarters in all the large cities, where they were placed on the...



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Reviews

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