



Realty Highway: The Drive for Real Estate Industry Evolution

By J Michael Nolen Jr

Createspace, United States, 2015. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.From the ashes of the 2008 real estate meltdown, Realty Highway describes how the stage is set for fundamental change to the real estate business. The author calls out real estate industry leaders for not keeping up with the changing times. To future leaders, he provides a platform with guiding principles for the changing roles of real estate professionals. Consideration is given to the gate-keeping function performed by real estate brokers and the vendors they employ. The author believes that it is inevitable that owners of real estate will gain more control over their own property's information and over their sales transactions. Real estate industry's attention should be turned to gathering and distilling pertinent information to property owners and would be owners, assisting them in making better real estate related decisions. Whether you're a real estate professional, investor, a homeowner or just interested in real estate; Realty Highway will help make sense of today's real estate market and the real estate business evolution.



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