



Essential Mathematics for Economics and Business

By Teresa Bradley

John Wiley Sons Inc, United States, 2013. Paperback. Book Condition: New. 4th Revised edition. 244 x 188 mm. Language: English . Brand New Book. Essential Mathematics for Economics and Business is established as one of the leading introductory textbooks on mathematics for students of business and economics. Combining a user friendly approach to mathematics with practical applications to the subjects, the text provides students with a clear and comprehensible guide to mathematics. The fundamental mathematical concepts are explained in a simple and accessible style, using a wide selection of worked examples, progress exercises and real world applications. New to this Edition * Fully updated text with revised worked examples and updated material on Excel and Powerpoint * New exercises in mathematics and its applications to give further clarity and practice opportunities * Fully updated online material including animations and a new test bank * The fourth edition is supported by a companion website at which contains: Animations of selected worked examples providing students with a new way of understanding the problems Access to the Maple T.A. test bank, which features over 500 algorithmic questions Further learning material, applications, exercises and solutions. * Problems in context studies, which present the mathematics...



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