



Government to promote SME development policy: A study based thinking in the context of the financial crisis(Chinese Edition)

By LIU HE SHENG

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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: October 2012 Pages: 212 Language: Chinese Publisher: China Social Sciences Publishing House Government to promote SME development policy research: based on the context of the financial crisis think government to promote SME development policies From the perspective of the policy to support SMEs. the special role of the government in promoting the development of SMEs in the context of the international financial crisis. government support erection starting studies. economics. political science. economics of government regulation. administrative and other multiple dimensions SMEs motives. means. policy point concept throughout the various chapters of the theoretical framework of the path measures and policies to promote the development of SMEs. SME definition criteria in this framework. a comprehensive exposition of the basic characteristics. status and role. and learn from the advanced experience of foreign countries. combined with China's specific national conditions. and to promote SME development practice as exemplified by the City of Shandong Province. Zaozhuang. proposed build countermeasures and suggestions to the Chinese government to promote SME development policy system mechanism. Contents: Introduction theoretical study of the concept and...

Reviews

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